

Arts, A/V Technology & Communications

The arts and the worlds of broadcasting and publishing appeal to two very different, but equally important, types of people. The most obvious are creative individuals like artists, writers, performers, and journalists, who paint, photograph, write, act, deliver the evening news - or even write the commercials you hear on television.

Some of these jobs require patience before they pay off. Actors, for instance, don't typically make it big right away. But plenty of jobs in these areas do pay well for most employees. For, instance advertising copywriters, technical writers, and software designers can make an impressive income. And printing is the country's third largest manufacturing industry.

With experience in these jobs comes a chance to grow into other opportunities. Musicians sometimes end up conducting, dancers past their physical prime can end up as choreographers, and some actors even switch to directing. One thing is for sure: there is a never ending demand for entertainment in this area and with the population expanding the demand will only increase.

Ten Highest-Paying Jobs In Arts, A/V Technology & Communications

Occupation	Salary
1.Producer and Director.....	\$72,470
2.Fashion Designer.....	\$64,150
3.Multi-Media Artist and Animator.....	\$57,520
4.Broadcast News Analyst.....	\$56,740
5.Technical Writer.....	\$56,650
6.Commercial and Industrial Designer.....	\$55,670
7.Writer and Author.....	\$53,080
8.Film and Video Editor.....	\$50,690
9.Public Relations Specialist.....	\$49,510
10.Editor.....	\$49,190

Pathway Requirements

For this specific cluster the requirements are 3 credits of required and 1 of the recommended courses.

To the right are tables which indicate the courses in each area. Included are other related courses which you may take for your own personal gain in the area of Journalism & Broadcasting.

Required Courses

Course #	Course Name	Credits
LAS401	Speech	1
LAJ401	Journalism I	1
PTV301	Video Communications I	1

Recommended Courses

Course #	Course Name	Credits
DRA301	Drama-Theater	1
LAS401	Speech	1
LAJ401	Journalism I	1
PTV401	Video Communications II	1
BCB303	Word Processing Software Applications	.5
VEW30*	Career Practicum	1

Related Courses

Course #	Course Name	Credits
BCT308	Tech Leadership Community	1

(* indicates that courses are Distance Learning)

Only required and recommended courses apply toward four Carnegie unit endorsements.

AHS

AVIANO HIGH SCHOOL



PROFESSIONAL
TECHNICAL
STUDIES

ARTS, A/V TECHNOLOGY
& COMMUNICATIONS

What is the purpose of the Professional Technical Studies Program?

The Professional Technical Studies Department offers courses in many career fields to students in DoDEA middle and high schools. The mission of this department is to prepare our students to be technologically literate and employable in a global workforce.

DoDEA Career Clusters and Pathways

Career Clusters represent major groupings of similar occupations and industries within the U.S. job market (e.g., business, information technology, manufacturing, health, human services.) Each Cluster provides students with the “big picture” in terms of career options and an understanding of the broad industry. Within each of the career clusters are various Career Pathways which represent a variety of occupational fields or jobs associated with the career cluster.